

Impact Mission Israel 2020-

Program Highlights

Peres Center for Peace and Innovation

Develops programs with a focus on Israeli innovation and lasting peace between Israel and its neighbors. Israeli Innovation Center: an interactive hub where to learn how Israel became one of the most innovative countries in the world.

2B HUB

"Where businesses make a real impact". Workspace Community for Impact Innovators and Investors. By bringing together startups, entrepreneurs, corporations and investors, 2B HUB is designed to foster synergies between groups and strengthen the core of Israel's impact ecosystem.

**"In Israel, in order to be a realist
you must believe in miracles"**

David Ben-Gurion

Start Up Nation Central

Facilitates partnerships between business, government, and NGO leaders from around the world with Israeli innovatio





Netafim

Netafim is the global leader in irrigation solutions for a sustainable agriculture. Founded in 1965, Netafim pioneered the drip revolution, creating a paradigm shift toward low-flow agricultural irrigation

Shafdan's Wastewater Treatment System

Israel is the leading nation in water recycling. Roughly 90% of the wastewater generated in Israel is reused, most of it in agricultural irrigation. The Dan Region Wastewater Treatment Plant (Shafdan) is an inter-regional system that collects, treats and reclaims municipal wastewater in high density urban areas and industrial zones

Soda Stream

SS enables consumers to transform tap water into sparkling water. One SS bottle saves thousands of single-use plastic bottles and cans. SS promotes diversity by connecting people from various ethnic, religious, and social-economic backgrounds and has built a mosaic of Israeli Jews and Arabs, Palestinians, Bedouins, Ethiopians, and Russians, who work together.

United Hatzalah

Public health, social innovation, volunteer-based emergency medical services organization based in Jerusalem. Its mission is to provide immediate medical intervention during the critical window between the onset of an emergency and the arrival of traditional ambulance assistance.



Ministry of Economy

Emerging Markets and Development Finance Department - leads Israel's development strategy which aims to enhance the country's role in achieving the Sustainable Development Goals (SDGs) and increase Israeli private sector engagements in emerging markets.

Negev Energy Thermo-solar Power Plant

A solar power station in the Negev desert that is one of the biggest renewable energy projects in the world, and will help Israel move away from fossil fuels. The facility will supply enough clean electricity to Israel's National Grid, to power the needs of approximately 70,000 households.

Weizmann Institute

One of the world's leading multidisciplinary research institutions in the natural and exact sciences, reflecting the motto of "science for the benefit of humanity. Breakthroughs include: inventions in the field of cancer therapy, developing hybrid crops to help ensure food security and fighting world hunger, devising a test - by sniffing - to predict autism in babies and regenerating heart tissue for patients with damage from heart attacks.

Impact First Investments

The first Israeli investment firm specifically designed to leverage Israel's unique aptitude for technology and innovation to create global social impact. It is dedicated to building a portfolio of socially driven start-ups, and achieve this by actively investing in for-profit technology companies that address global social challenges.



- Technology for good.

The agenda will include a selection of startups that solve social/environmental problems through technology, such as the following ones:



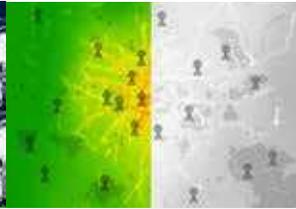
WaterGen

Technology that makes drinking water "out of thin air". Device being used in disaster zones



Zebra

Develop software that simulates the work of radiologists by automatically interpreting medical imaging.



BreezoMeter

Tracking global air pollution



Electreon

Technology to provide power to public transportation vehicles wirelessly from the road



Mobile ODT

Early cancer detection using mobile phone



ECONcrete

Sustainable concrete for constructing in marine and urban landscape



Homebiogas

Biogas digester that treats organic waste in a local and sustainable way



TIPA

Biodegradable packaging for consumer goods

"If you will it, it is no legend"

Theodor Herzl



- Tours, History, Cultural mosaic, Culinary experiences

Jerusalem Old City Tour

We will visit several tourist attractions, such as the Holy Sepulcher, the Via Dolorosa, the Western Wall, as well as Jewish, Armenian and Arab neighborhoods

Inspirational lunch at Amal's bedouin home

Amal Awafi Abu-Karen is considered a Bedouin trail-blazer. In parallel to her job as a nurse at Beersheba's Soroka Hospital, she manages Huria Palace, a social-cultural center established in her grandfather's old house. The center supports the independence of the village's women and creates employment opportunities for them in embroidery, jewelry and cooking.

Jaffa / Yafo

Jaffa is a beautiful city rich with historical and cultural significance. Its strategic hilltop location and natural harbor rendered it a contested place since Biblical times. Today it is bustling with its integrated mix of Jewish and Arab citizens, who run an array of colorful markets, fine seafood restaurants and interesting shops.





Tel Aviv, Rothschild Boulevard

One of the most important and iconic streets in Tel Aviv. Located in the heart of the White City, with major financial institutions lining the street, a cultural and culinary center. The street is lined with Bauhaus Buildings, the iconic architecture of Tel Aviv which led to its recognition as a UNESCO World Heritage Site.

Kabalat Shabbat at the Western Wall and Shabbat dinner hosted by a local family

Kabalat Shabbat is the ritual of welcoming the Shabbat (Judaism's day of rest) during Friday evening

Yad Vashem Museum

Israel's official memorial to the victims of the Holocaust.



“In Israel, a land lacking in natural resources, we learned to appreciate our greatest national advantage: our minds. Through creativity and innovation, we transformed barren deserts into flourishing fields and pioneered new frontiers in science and technology”

Shimon Peres

*The agenda of the mission is subject to change